

SEBASTIAN PENAGOS

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PROFESSIONAL SUMMARY

On-site Production Coordinator and Project Manager with 2+ years delivering concerts, festivals, corporate programs, and destination events across Mexico. Experienced in production advancing, vendor and crew coordination, and show-day execution across audio, lighting, video, staging, and rigging. Bilingual English and Spanish, calm under pressure, and highly effective in fast-paced live environments.

SKILLS

Production advancing, tour and artist liaison, vendor management, crew scheduling, load-in/load-out coordination, run-of-show support, site logistics, safety and risk awareness, budget tracking, multi-day festivals, corporate and destination events.

EXPERIENCE

- Production Coordinator** August 2022 - November 2024
La Productora - Production Coordinator / Project Manager, Cancun, Mexico
- Elaborated advanced production details with touring teams and local vendors, aligning labor, audio, lighting, video, staging, power, and rigging requirements.
 - Built and managed departmental crew calls and schedules for teams of 40+ technicians and stagehands across multiple show days.
 - Coordinated load-ins, rehearsals, show days, and load-outs while maintaining safety standards, timelines, and communication between departments.
 - Displayed show-day problem solving under tight deadlines, ensuring uninterrupted performances and smooth artist transitions.
 - Addressed Credits: Zamna Festival (15,000+ attendance), Jonas Brothers, Carlos Vives, Sebastian Yatra, Banda MS, BBVA Convention, and additional corporate and destination events available upon requ.

ADDITIONAL EXPERIENCE

- Logistics Coordinator** January 2021 - December 2022
Travelmate, Cancun, Mexico
- Ensured travel logistics and on-site coordination for client-facing operations, strengthening communication, time management, and problem-solving skills.
- Floor Supervisor** January 2020 - December 2021
Uma Uma Restaurant, Cancun, Mexico
- Led front-of-house operations in a high-volume environment, coordinating staff schedules and maintaining service standards under pressure.

EDUCATION

Master of Science in Entertainment Business (M.S.) • Full Sail University, Winter Park, Florida
March 2026

Bachelor of Science in Entertainment Business Management (B.S.) • Anahuac University, Cancun, Mexico
May 2023

CERTIFICATIONS & AWARDS

- Concert Production Management Workshop - SAE Institute Mexico (2020).
- Brand and Positioning Strategies - INCAE Business School (2023).
- Valedictorian – Full Sail University (2026).

TECHNICAL SKILLS

Microsoft Excel, Word, PowerPoint, Google Workspace, Adobe Illustrator, Adobe Photoshop, Project Plan 365, basic production documentation and show advancing tools